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FOR IMMEDIATE RELEASE:

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**STUDIO AT NEW WAVE UTILIZES PLUG-INS
FOR YAHOO MOTION DESIGN**

Burbank, CA (November 29, 2007) The Studio at New Wave Entertainment (www.studio-nwe.com) has designed Yahoo's TechTicker motion Graphics Package and Logo. The graphics will be part of an online show beginning in late January 2008.

The design is based on a stock ticker, with dots of light in motion making up all the layers except the very bottom layer which is a simple blue gradient with two lights passing over it. The dynamic animation sets the tone for the informative yet fun online show.

Art Director Frank Grande used Trapcode's Particular plug-in for all the FX layers. Each being controlled by its own animated gray scale map. He also used Knoll Lens Flare and Trapcode's Star Glow to bring on the logo and other elements. By using 3D particles inside of After Effects, hours of motion and compositing time were saved.

In addition to Grande, credits for the project include the Studio's Sharre Jacoby - Producer and Scott Williams – Creative Director.

For further information regarding The Studio, please call Kelley Max at 818-955-5276 or visit www.studio-nwe.com.

The Studio at New Wave Entertainment is the industry's leading force in creative marketing, main title and broadcast design, and DVD menu design. New Wave Entertainment is the industry's largest full service marketing and production firm. NWE is a privately owned company, headed by principals Paul Apel and Alan Baral.

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